



Guvernul Republicii Moldova
Agencia Proprietății Publice



INVESTMENT PROFILE

Editura
LUMINA

Company name:

State Didactic Publishing House "Lumina"

Sector of activity:

Publishing of books, brochures and other publications

Legal status:

State enterprise

State representing authority:

Public Property Agency, 100%

Share capital:

The company is a state enterprise with a share capital of MDL 336,957

Year founded:

1966

Company profile

Its core activity is developing and distributing textbooks, teaching materials and scientific works for all levels of education, from pre-school to university.

In parallel, the publisher issues fiction, reference works and other materials for the general public, contributing to the dissemination of knowledge and culture.

60 years in the service of the book



The main revenue-generating activities of the State Enterprise Didactic Publishing House "Lumina" are structured around four main directions:

School textbooks — developing, editing and publishing textbooks for educational institutions (Romanian language and literature for allophone students, geography, chemistry), in line with the Republic of Moldova's educational curriculum.

Supplementary assessment materials — developing and publishing BAC exam tests and workbooks for student exam preparation and knowledge consolidation across subjects.

Fiction — selecting, editing and publishing works of fiction (prose, poetry, etc.) for the general public, promoting culture and literature.

Children's literature — creating and publishing books for children, educational and recreational in nature, adapted to their age and interests.

Main services:

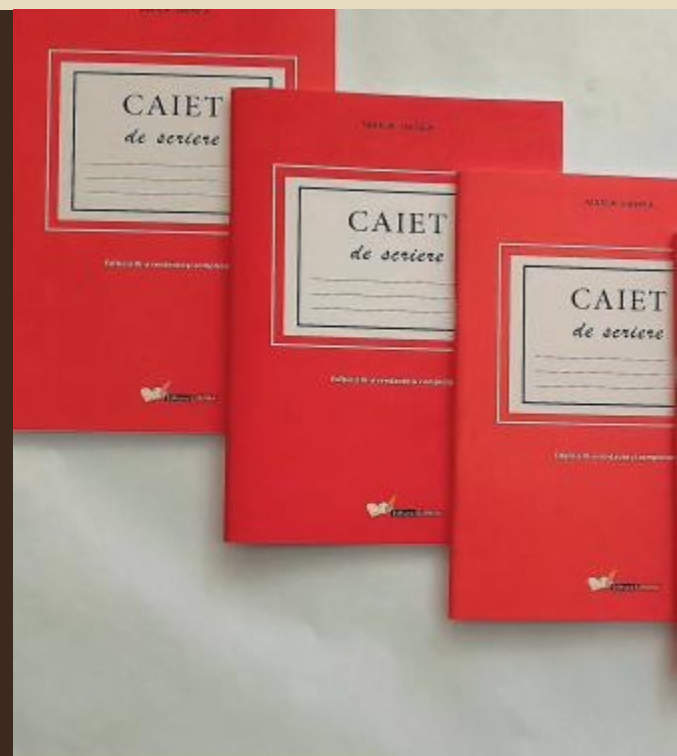
- Text editing and proofreading
- Development of graphic materials
- Desktop publishing (typesetting)
- Graphic design and pre-press preparation

2 employees

Market positioning in 2025

Strengths of the enterprise

- Institutional reputation and tradition in publishing and printing, supporting client and partner trust.
- Specialized profile in editorial and printing activities, allowing focus on a clear market segment.
- Access to academic, scientific or institutional content where activity relates to publishing specialized works.



Investment opportunities

- Diversifying toward digital services: e-books, prepress, editorial design, digital printing and personalized products.
- Collaborations with universities, public institutions, publishers and cultural organizations for publishing and printing projects.
- Capitalizing on niche markets such as academic works, methodological materials, anniversary volumes or limited-circulation publications.

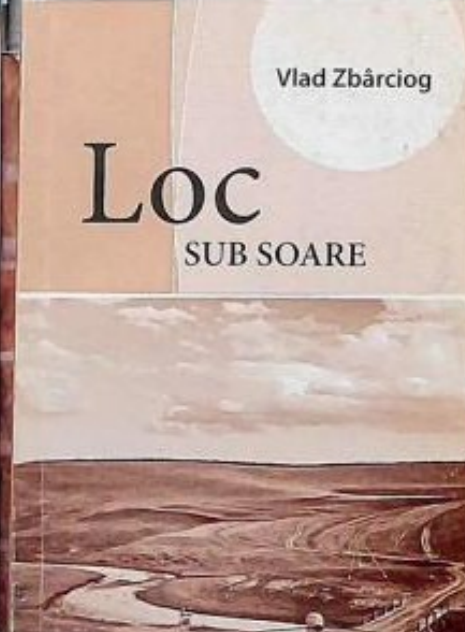
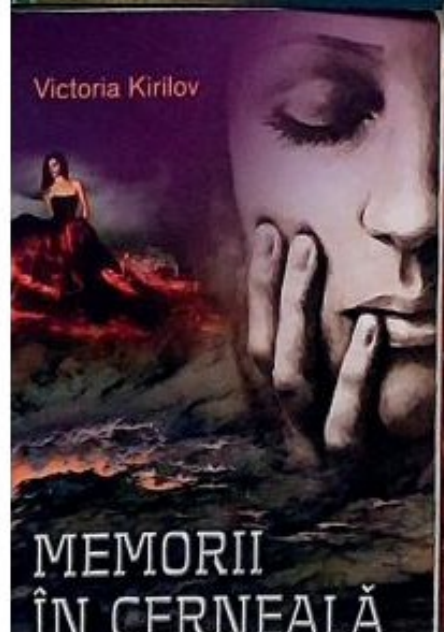
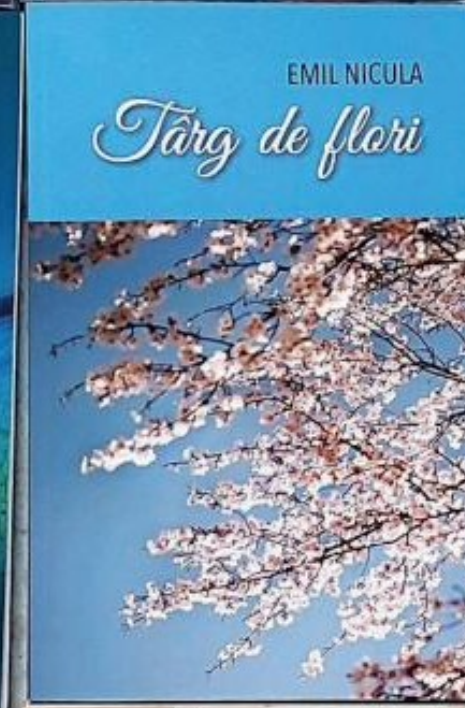
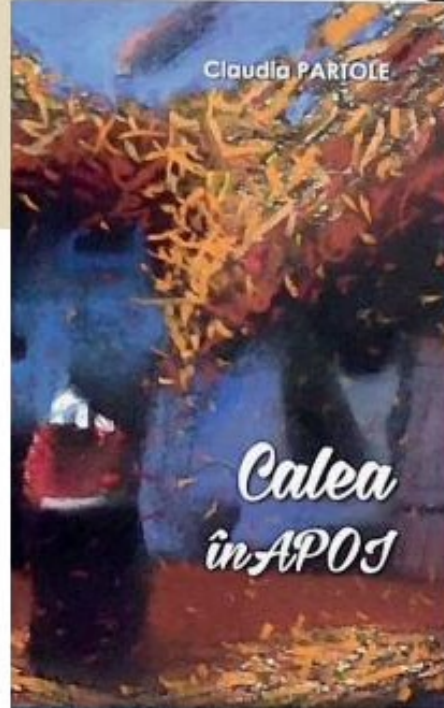
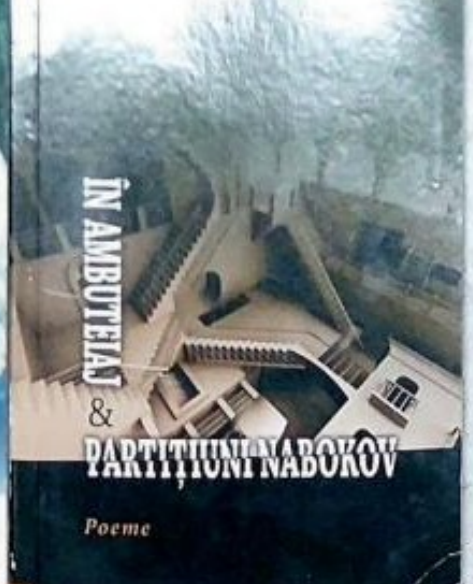
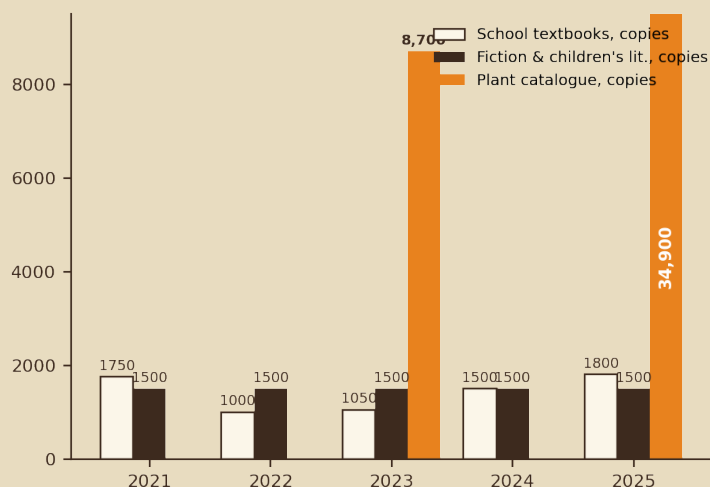
Looking for a partner

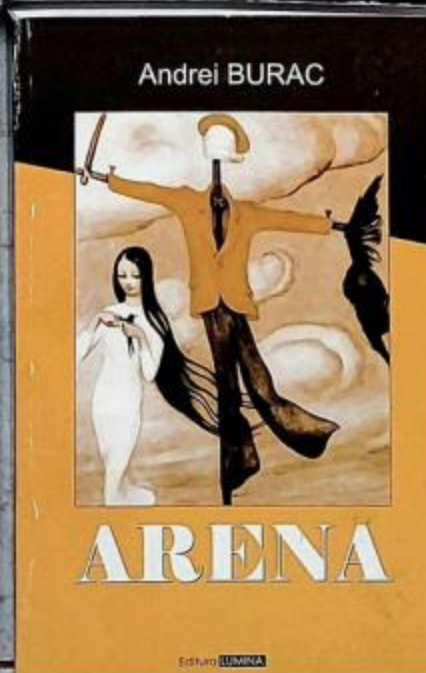
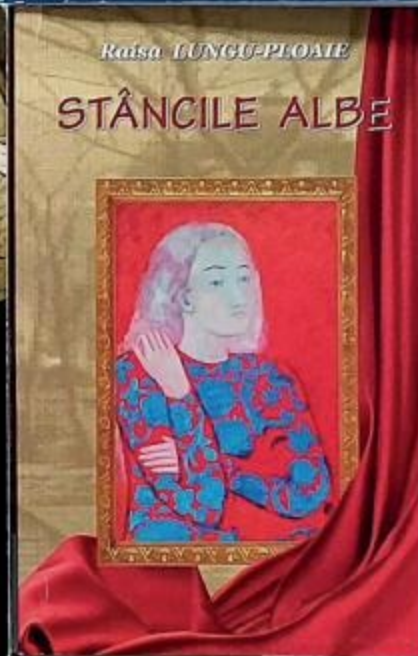
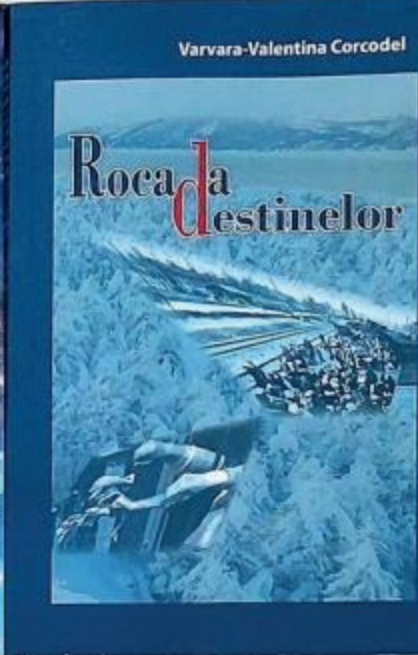
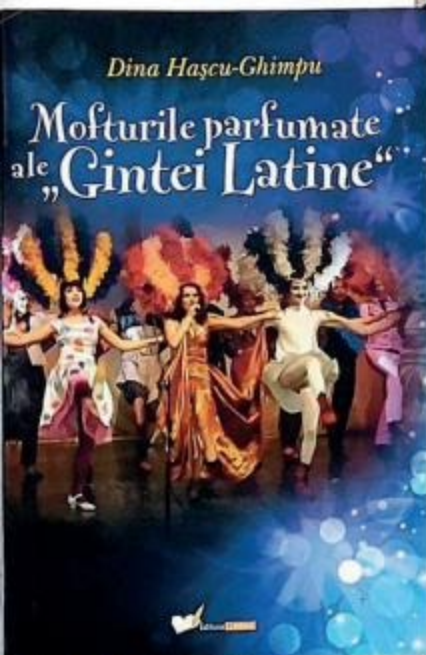
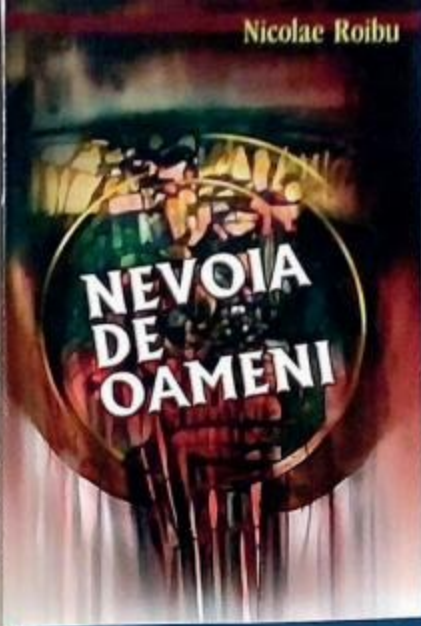
The Government of Moldova seeks to attract the private investment needed to modernize and digitalize operations, increasing the enterprise's economic efficiency and competitiveness in the publishing market.

Privatization aims to capitalize on the publisher's professional experience, its more than 60 years of editorial tradition, and its institutional reputation. It envisions developing and diversifying editorial services, and implementing modern management and editorial production practices.

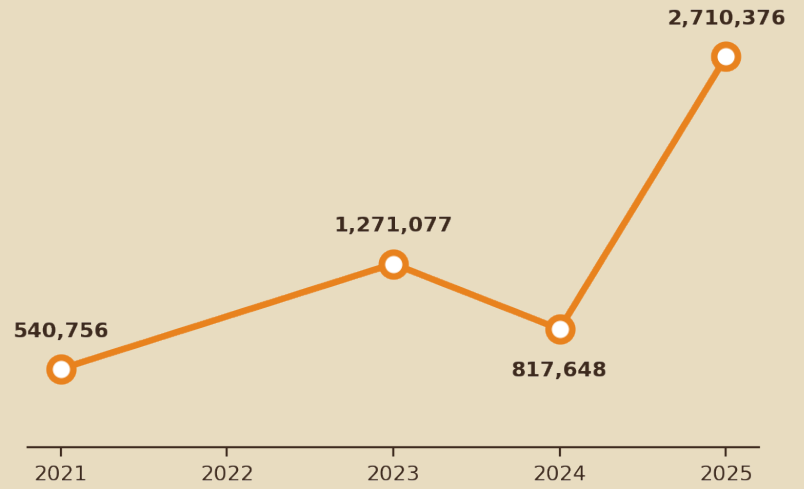
At the same time, the state seeks to preserve and capitalize on the accumulated publishing heritage, including maintaining the publisher's role in producing school textbooks and promoting heritage publications.

Annual production volume by product type

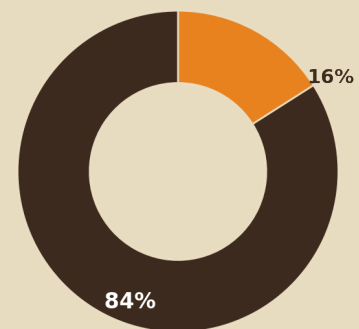




Turnover trend, MDL



Sales structure by clientele (2025)



- Ministry of Culture
- Ministry of Education and Research

Contacts

- Investment Agency of the Republic of Moldova
www.invest.gov.md
- Public Property Agency
www.app.gov.md
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